

LUXESOFA

Furniture School | South Africa | Branded LUXESOFA guide

Furniture Product Photography Basics

Use real product photos on product pages. Use sourced lifestyle photos only for educational content.

Complete the fields below. For editable typing, use the matching DOCX version.

Product photo set

Front view: _____

Side view: _____

Fabric or material close-up: _____

Scale or room context: _____

Packaging / condition evidence: _____

Brand consistency

Background style: _____

Lighting notes: _____

Filename convention: _____

Alt text draft: _____

Source and usage notes

Real product photo?: _____

Educational image source: _____

Credit text required: _____

Compression complete?: _____

LUXESOFA note

Customer trust improves when real product photos and educational stock imagery are clearly separated.